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HOT TOPICS

Future Trends in IAM

Defining an IAM Strategy

Identity and Access Governance

IAM for Cloud Computing

IAM Architecture

IAM Tools and Products Selection

Gartner **Identity & Access Management** Summit 2012

12 – 13 March | Park Plaza Westminster Bridge, London, UK
gartner.com/eu/iam





Higher, Faster, Stronger: Enhance Business Efficiency and Security Through IAM

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IAM and security leaders must deliver real-world results that enable the enterprise to achieve the IAM trifecta: Promoting desirable business outcomes; improving identity-relevant service levels within and without IT; and satisfying growing compliance and regulatory imperatives.

The need to limit costs is forcing IAM professionals to look beyond traditional technology approaches and delivery models and to take a more strategic approach to IAM.

At this year's event, we'll focus on the practicalities of delivering a successful, mature IAM program, the challenges and opportunities of new technologies such as cloud computing, and the need to incorporate and integrate with business disciplines such as business intelligence and business process management.



Ant Allan
Research VP
and Event Chair,
Gartner



Karthik Cariappa
Senior Program
Manager,
Gartner Events



Business Outcomes,

Why attend

- Identify how enterprises **develop effective IAM programs**.
- Gartner will show you the best practices that create outcomes with **the greatest advantage from your investment**.
- Learn, analyze, and **evaluate the leading providers of IAM products** and services, and what are their key offerings, differentiators and strategies
- Receive **the latest assessments of how the market for IAM is evolving** in terms of new technologies, market trends, drivers and user requirements.
- Develop your expertise, contacts and awareness keeping you at the cutting edge of the subject area and able to **further your career success**.
- Learn the comprehensive answers to help you **win over colleagues and leaders within the organization** so you can progress with your goals.
- Receive the most up-to-date answers to all **the latest and ongoing challenges in IAM** and guidance on how you could and should respond.
- Decide your next steps on the basis of **a wealth of gained insight delivered to you in a concise and packed two days**.

WHO SHOULD ATTEND?

Senior business and IT professionals with a brief to grow the business and drive innovation will benefit from the IAM Summit, including:

- Chief Information Security Officers
- Chief Security Officers
- Chief Risk Officers
- VPs, Directors and Managers of IT Security
- IAM Project Managers
- IAM Program Managers
- IT Quality and Compliance Officers
- IT Security, Audit, Risk Managers and Specialists
- Enterprise and Solution Architects

Tracks

1 Planning, Managing and Governing Your IAM Program
A well-defined IAM program provides an overarching framework that unites disparate IAM technology projects within a set of business-oriented processes and ensures continued alignment with the enterprises' strategic business needs. This track will explore, plan, build, run and govern functions of an IAM program, spanning issues such as governance frameworks, how to demonstrate value by linking IAM to corporate performance, IAM architecture and processes, and program management.

2 Delivering Results Through Shrewd Technology Decisions
Emerging technologies and new ways of doing business continue to be highly disruptive — even revolutionary — to IAM. Cloud computing and increasingly mobile workforce and customers are creating an investment challenge for IAM leaders. This track will explore the evolution of IAM technologies, the ways that boundaries between IAM and business-focussed technologies such as BI are becoming blurred, and the strategies for maintaining a balance between technology investment and legacy leverage.

3 Technical Insights: Identity Management Architectures
The IAM market is relatively mature, but external influences such as cloud computing, mobility, and outsourcing are causing disruption and change in the market. But this change has forced innovation. This track will provide insights into changes in the market and will provide a pragmatic, in-depth look at enterprise uses cases for new identity technologies and methodologies.

L Virtual Track: IAM Leaders
This virtual track highlights the sessions that are of key importance to security and risk management leaders who are charged with establishing or progressing IAM initiatives within the enterprise. It encompasses governance, program management and maturity, strategic planning and similar issues.

KEYNOTES

Guest Keynote: The Age of Participation — Identity, Connection, and the Human Factor

Nick Harkaway



Nick Harkaway is an author and tech blogger. He has written two novels, *The Gone-Away World* and *Angelmaker*, and blogs for FutureBook, The Bookseller's website for digital books, on issues affecting authors in digital publishing. Despite being enthusiastic about digitisation, he was a vocal objector to the Google Book Settlement. He is currently writing a non-fiction book, *The Blind Giant*, which will examine technology's influence on politics, society, and commerce.

Guest Keynote: Personal Data Ecosystem Consortium

Kaliya Hamlin, Identity Woman



Kaliya Hamlin, known as Identity Woman, in 2005 co-founded the world's leading industry forum focused on user-centric digital identity, the Internet Identity Workshop. Seeing the emerging possibility of individuals collecting, managing and gaining value from their personal data generated as they interact with all kinds of digital systems, she founded the Personal Data Ecosystem Consortium in 2010 to catalyze industry development and collaboration. She brings a pro-user, pro-business perspective to the summit articulating how risk can be mitigated and opportunity leveraged in an increasingly data-rich world.

Gartner Keynote: Higher, Faster, Stronger: The Performant IAM Program

Every enterprise has to manage the identities of its workforce, partners, customers and so on, and the access that they get to systems, data and other assets. But not all enterprises are tackling IAM initiatives in a way that maximizes the value of IAM to the business through enhanced security and risk management, improved operational efficiency, and better business outcomes.

Ant Allan, Gartner

Gartner Keynote: Good Morning, Dave! User Authentication: Dead or Alive?

Authentication is widely accepted as a necessary control, without which other IAM efforts around authorization and accountability would be futile. On the other hand, traditional authentication mechanisms and processes have significant negative issues, including high costs, attackability, and user inconvenience. This panel will debate the salient issues around authentication and the contention that there may be a better way.

Ant Allan, Bob Blakley and Avivah Litan, with Tom Scholtz (moderator), Gartner

MEET THE ANALYSTS

Gartner analysts draw on the real-life challenges and solutions experienced by more than 60,000 clients worldwide. This value, combined with our deep analysis of technology and service vendors, is unrivalled.

Worldwide expertise at your fingertips — your questions on IAM answered.

Ant Allan
Research VP



IAM Program Management and in Key "Authentication" and Related "Administration" Technologies, Processes and Best Practices

Bob Blakley
VP Distinguished Analyst



Privacy, Identity Management, Authorization, Authentication, Biometrics

Perry Carpenter
Research Director



Identity and Access Management (IAM), Data Privacy, and the Information Security Organization

Gregg Kreizman
Research Director



Single Sign-on, Password Management, Identity Federation, User-Centric Identity, Electronic Signature, Public-key Infrastructure and General Identity and Access Management

Avivah Litan
VP Distinguished Analyst



Fraud Detection and Prevention Applications, Authentication, Adaptive Access Management, Identity Proofing, Identity Theft, PCI Compliance

Mark Nicolett
VP Distinguished Analyst



Security, Risk and Compliance: Security Information and Event Management, Database Activity Monitoring, Vulnerability Management, Configuration Audit, and IT Governance Risk and Compliance Management

Earl Perkins
Research VP



Identity and Access Management (IAM) including: User Provisioning, Identity and Access Governance (IAG), and Entitlement Management; IAM Services including: Consulting, Integration, Managed Services and IAM in Cloud Computing; IAM Strategy, Markets and Futures; and IT and Operational Technology (OT) Security

Lori Rowland
Managing VP



Identity Management Market, User Account Provisioning, Identity and Access Governance and the Business Aspects of Managing an Identity Management Program

Tom Scholtz
VP Distinguished Analyst



Security Management Strategies, Technologies and Trends, Information Security Policy Design, Security Organizational Dynamics and Security Management Processes

Ray Wagner
Managing VP



Identity and Access Management, Web Services Security, Public-key Infrastructures, Digital Rights Management, the Information Security Organization, and Information Security Issues within Emerging Technologies

Andrew Walls
Research Director



Information Security Practices, Tools and Markets in Social Media, Enterprise Governance, Awareness/Communications, Directories, Investigations and Security Program Management

Robin Wilton
Research Director



Digital Identity and Privacy, Access Control and Single Sign-on, and Capitalizing on Public Key Infrastructures

GARTNER PREDICTS:

By year-end 2013, fewer than 10% of all authentication events will involve discrete, specialized authentication hardware of any kind.

AGENDA AT A GLANCE

Agenda subject to change

Sunday 11 March

18:00 – 19:30 Registration for Delegates

Monday 12 March

07:30 – 20:00 Registration, Information and Refreshments

08:00 – 08:45 **Tutorial: IAM RFP: Choosing the Best Solutions for Your Business** *Earl Perkins* | **Tutorial: Introducing the IAM ITScore** *Ray Wagner*

09:00 – 09:15 **Summit Opening and Welcome Presentation** *Ant Allan*

09:15 – 10:15 **Gartner Opening Keynote: Higher, Faster, Stronger: The Performant IAM Program** *Ant Allan*

10:15 – 10:45 **Premier Panel Session:**

10:45 – 11:15 Refreshment Break in Solution Showcase

	Track 1: Planning, Managing and Governing Your IAM Program	Track 2: Delivering Results Through Shrewd Technology Decisions	Track 3: Technical Insights: Identity Management Architectures	Workshops	Analyst/User Roundtables	Magic Quadrants
11:15 – 12:15	Governing Risk, Security and IAM: It's Much More than Just Reporting <i>Tom Scholtz</i>	The Great Cleansing: The Identity Data Model and Identity & Access Governance <i>Earl Perkins</i>	Navigating the Changing IAM Landscape in 2012 <i>Bob Blakley</i>	11:00 – 12:15 IAM ITScore <i>Ray Wagner</i>	11:30 – 12:15 IAM On a Shoestring: Managing IAM Budgets <i>Ant Allan, Perry Carpenter</i>	
12:15 – 13:30	Lunch in the Solution Showcase					
13:30 – 14:30	IAM Best Practices for Planning, Implementing & Managing IAM Within Your Enterprise <i>Perry Carpenter</i>	Cloud and Mobility for IAM-Hitting Moving Targets <i>Gregg Kreizman</i>	User Account Provisioning: To and From the Cloud <i>Robin Wilton</i>	13:15 – 14:30 Panel Session: Combating Fraudsters and Hackers from the IAM Evil Empire <i>Avivah Litan, Mark Nicolett</i>	13:45 – 14:30 Emerging Identity Standards and Standards Processes <i>Bob Blakley</i>	
14:45 – 15:15	Solution Provider Session	Solution Provider Session	Solution Provider Session			
15:15 – 15:45	Refreshment Break in the Solution Showcase					
15:45 – 16:30	End-User Case Study: NHS Spine: Lessons Learned for the Future State in a Large Scale IAM Deployment. <i>Adam Lewis, Technical Architect, Identity and Access Management, NHS</i>	End-User Case Study: Nordea		15:30 – 16:45 Roadmap to Stronger Authentication <i>Bob Blakley</i>	15:30 – 16:45 Ask the Analyst: The Secrets of Selling IAM to the Business <i>Ray Wagner, Tom Scholtz</i>	15:45 – 16:15 User Provisioning Magic Quadrant <i>Perry Carpenter</i> 16:15 – 16:45 Identity and Access Governance Magic Quadrant <i>Earl Perkins</i>
16:45 – 17:30	Guest Keynote: Personal Data Ecosystem Consortium <i>Kaliya Hamlin, Identity Woman</i>					
17:30 – 18:15	Gartner Keynote: Good Morning, Dave! User Authentication: Dead or Alive? <i>Ant Allan, Bob Blakley and Avivah Litan, with Tom Scholtz (moderator)</i>					
18:15 – 20:00	Networking Reception in the Solution Showcase					

Tuesday 13 March

07:30 Registration

08:00 – 09:00	Deploying User Activity Monitoring Technology for Security and Compliance <i>Mark Nicolett</i>	Social Media and IAM: How it is Changing the IAM Market Today and the Future <i>Andrew Walls</i>	Death of Authentication <i>Bob Blakley</i>	08:00 – 09:15 IAM ITScore <i>Gregg Kreizman</i>	08:15 – 09:00 Ask the Analyst: When IAM Programs Go Wrong: Best Practices for Avoiding Risks <i>Perry Carpenter, Earl Perkins</i>	
09:15 – 09:45	Solution Provider Session	Solution Provider Session	Solution Provider Session			
10:00 – 11:00	The Goldilocks Paradigm: Selecting a Fit-for-purpose Authentication Solution <i>Ant Allan</i>	Is there an Easy Way Out of a PCI audit? <i>Avivah Litan</i>	High Identity Assurance in a Mobile World <i>Robin Wilton</i>	09:45 – 11:00 Visioning Your IAM Program <i>Perry Carpenter</i>	10:00 – 10:45 Ask the Analyst: Reality of IAM for Cloud Computing Environments <i>Gregg Kreizman, Andrew Walls</i>	
11:00 – 11:30	Refreshment Break in the Solution Showcase					
11:30 – 12:15	End-User Case Study: After Several IAM Projects: Lessons Learned <i>Jules Jerome, Head of Inspection Line, Dexia Banque Internationale à Luxembourg</i>	End-User Case Study: Sky ID – Why Identity Matters <i>Caspar Atkinson, Head of Identity, BskyB</i>	End-User Case Study: Access Control at Sanofi: Securing Critical Resources Worldwide in a Pharmaceutical Company <i>Tom Ryan, Senior Director – Major Programs, Global Infrastructure Services, Sanofi</i>	11:15 – 12:30 Gartner Consulting	11:45 – 12:30 Planning for IAM Futures: How Will IAM Change and What Do Enterprises Need to Do About It? <i>Earl Perkins, Ray Wagner</i>	11:30 – 12:00 User Authentication Magic Quadrant 3 <i>Ant Allan</i> 12:00 – 12:30 Access Management MarketScopes <i>Gregg Kreizman</i>
12:30 – 13:00	Solution Provider Session	Solution Provider Session	Solution Provider Session			
13:00 – 14:00	Lunch in the Solution Showcase					
14:00 – 15:00	IAM in an Active Directory-Centric Universe <i>Andrew Walls, Perry Carpenter</i>	Trust But Verify: Fraud Prevention <i>Avivah Litan</i>	New World of Federation <i>Bob Blakley</i>	14:00 – 15:15 Gartner Workshop: Reporting to the Board <i>Tom Scholtz</i>	14:15 – 15:00 Selecting IAM Tools and Managing IAM Vendors <i>Earl Perkins, Ray Wagner</i>	
15:00 – 15:30	Refreshment Break in the Solution Showcase					
15:30 – 16:15	Guru Keynote: The Age of Participation – Identity, Connection, and the Human Factor <i>Nick Harkaway</i>					
16:15 – 17:15	Gartner Closing Keynote: The Derren Brown Way: Six Things IAM Leaders can Learn from Master Mentalists <i>Perry Carpenter</i>					
17:15	Conference Close					

END-USER CASE STUDIES

Hear real hands-on “this is how we made it happen” insight from international organizations whose senior executives are working on the best and most successful Identity & Access Management initiatives in Europe.

NHS Spine: Lessons Learned for the Future State in a Large Scale IAM Deployment

This session will describe the implementation and challenges of one of the largest Identity and Access Management programmes in the world which has been delivered as part of the NHS National Programme for IT. Originally going live in 2004, the Identity and Access Management Services have been operational for nearly 8 years and are due for re-procurement; we will describe how the operational challenges of the service are influencing our future state design and procurement strategies.

Adam Lewis, Technical Architect, Identity and Access Management, NHS

After Several IAM Projects: Lessons Learned

Identity and Access Management is an essential element to ensure a high level of information security. IAM projects are becoming popular because of various regulations, laws or constraints. Although at the start they may seem simple, many of them become rapidly complex, expensive and risky. To avoid or reduce those drifts, 3 keys items should be kept in mind:

- IAM project is a Business Project and has to be really supported by the top management
- Project governance is essential;
- Try to keep it simple - be pragmatic

Jules Jerome, Head of Inspection Line, Dexia Banque Internationale à Luxembourg

The latest case study information will be added to the agenda as it is confirmed at gartner.com/eu/iam.



Sky ID – Why Identity Matters

Customer identity management is now at the heart of delivering premium content and services to the end user. As consumer choice grows, it becomes increasingly important to have a solid identity management foundation to reduce the barrier to entry and engage customers in online products. Over the past three years Sky have been developing their identity management platform (Sky ID) and it is now a cornerstone to their product and services strategy. Caspar will share some of his experiences in heading up this capability and the challenges and opportunities it has presented.

Caspar Atkinson, Head of Identity, BskyB

Access Control at Sanofi: Securing Critical Resources Worldwide in a Pharmaceutical Company

In this session, attendees will be driven through a step-by-step journey on cutting the Gordian knot of access complexity, with reusable best practices. See how Sanofi built an internal consensus on access management by getting different stakeholders on board. Learn how to anticipate deployment roadblocks, both technical (the easy ones) and organizational. And understand how to keep top management on board with measurable metrics aligned with corporate strategy.

Tom Ryan, Senior Director – Major Programs; Global Infrastructure Services, Sanofi



AGENDA GUIDANCE

To help you navigate the Summit agenda, we've identified track sessions that match your experience level and information needs. Specific categories include:

Maturity Level

- F Foundational:** If you are at the early stages of your initiative, or are a newcomer to this space, these sessions will give you the necessary understanding and first steps
- A Advanced:** If you are an advanced practitioner, these sessions are designed to take your initiative, or understanding, to the next level

Focus

- T Tactical:** Sessions providing tactical information that can be used straight away, with a focus on “how to”, dos and don'ts, and best practices
- S Strategic:** Sessions focusing on the strategic insight supporting the development and implementation of your action plan

Perspective

- B Business:** Sessions geared toward business leaders, or IT professionals who need to understand the challenges and opportunities from a business, organizational, or cultural perspective
- IT Technical:** Sessions that address technical concepts, details, and analysis

Planning, Managing and Governing Your IAM Program

Governing Risk, Security and IAM: It's Much More than Just Reporting

Effective governance provides accountability, responsibility, authority and assurance. Governance consists of a set of processes and activities executed and overseen by appropriate governance bodies. The success of the governance initiatives depends on the effectiveness of the groups tasked with executing them.

- What are current security and risk governance best practices?
- What processes, structures and forums constitute effective security and risk governance?
- How does IAM governance differ from risk and security governance?

Tom Scholtz



IAM Best Practices for Planning, Implementing & Managing IAM Within Your Enterprise

IAM programs have generated a wealth of information about what to do and what not to do when it comes to good practices—from planning and design, to product/service selection and deployment, and ongoing management and operations. This presentation explores the lessons that have been learned by enterprises where IAM solutions have addressed their requirements, both business and technical. It will address such issues as:

- What are best practices for planning and selecting IAM solutions?
- What are the best practices for implementing an effective IAM program?
- What are the best practices for ongoing management and operations of IAM?

Perry Carpenter



Deploying User Activity Monitoring Technology for Security and Compliance

User activity monitoring is essential for the early detection of targeted attacks, and has also become part of the standard of due care for a variety of regulations across all industry segments. Recent attacks and successful breaches point to the importance of early detection as a last line of defense. Fortunately, many organizations receive funding for security monitoring technology deployment in order to meet compliance requirements. This presentation provides advice on how to deploy security monitoring technologies such as Security Information and Event Management (SIEM), for privileged user and resource access monitoring:

- What are the security and compliance drivers for user activity monitoring?
- How can SIEM and other monitoring technologies be deployed for early detection of internal and external threats?
- Which SIEM vendors are best suited to particular monitoring use cases?

Mark Nicolett



The Goldilocks Paradigm: Selecting a Fit-for-Purpose Authentication Solution

With the increased range and variety of authentication methods and platforms now available, it is more likely that there is a “best fit” authentication solution for each and every enterprise use case. At the same time, it is harder for IAM and information security leaders to find that solution among a plethora of options.

- What are the characteristics of a good authentication method?
- How do different use cases influence and constrain enterprises' choices?
- How can enterprises architect a sound authentication solution?

Ant Allan



IAM in an Active Directory-Centric Universe

It's a reality: many organizations want Active Directory to be the identity hub of their ecosystem. Join us as we explore when this is-or-is-not a reasonable expectation, and to discuss the tools, technologies, and methods that can be used to best leverage Active Directory as a core critical component in your organization's identity strategy and infrastructure.

- Why AD?
- What tools, technologies, and practices are available?
- How do we know if we are “doing the right thing?”

Andrew Walls



Delivering Results Through Shrewd Technology Decisions

The Great Cleansing: The Identity Data Model and Identity & Access Governance

Effective identity and access governance requires a good foundation of data about identities and access. It also needs a way to record the events and activities surround access and identity administration. Existing identity repositories and logging systems may need to be 'cleansed' to be effective. This presentation explores the following:

- What is an identity data model in IAM?
- What is identity and access governance and how does it use an identity data model?
- How can enterprises ensure that their identity data models are effective?

Earl Perkins



Cloud and Mobility for IAM – Hitting Moving Targets

Enterprises have been working to bring internal identity and access management under control. Outsourcing applications, using SaaS, and supporting mobile endpoint platforms can create new identity islands, add complexity and introduce security vulnerabilities.

- What IAM problems are being created when applications management is moved to the cloud and when endpoints are mobile?
- What are the traditional and emerging methods for resolving these problems?
- What are the current and emerging standards that support IAM, the cloud and mobility?

Gregg Kreizman



Social Media and IAM: How it is Changing the IAM Market Today and the Future

Social media is a major disruptive technology that has changed the way business operates (and helped topple governments!). The ubiquity of social media forces enterprises to grapple with new challenges regarding the nature of employee identity and the role of IAM as a security control for interaction with social media. In this presentation we will examine both the societal issues involved in social media identity challenges and the technical challenges involved in managing employee and organizational security in internal and external social media environments.

- How is social media changing the nature of identity and the role of IAM?
- How can IAM systems be leveraged to manage employee participation in social media?
- Which trends in social media will drive changes in IAM in the future?

Andrew Walls



Is there an Easy Way Out of a PCI Audit?

U.S. merchants spend an average of \$1.7 million on becoming PCI compliant, and maintaining payment card data security requires persistent and continuous efforts. Many lessons on data protection have been learned over the past 5 years since the PCI Data Security standard was established, which can lower costs for enterprises protecting payment card or other sensitive data. This session looks at the challenges and opportunities of data protection, as learned through implementation of the PCI DSS.

- How much are companies spending on PCI compliance, and what are they spending it on?
- How effective has the spending been in terms of stopping data breaches?
- What are the top challenges faced by companies securing their data, and how should they prioritize and organize their efforts?
- How has tokenization and end-to-end encryption helped secure sensitive data while lessening exposure and the scope of PCI audits?

Avivah Litan



Trust But Verify: Fraud Prevention

Identity vetting for credentialing and strong authentication of users once you issue credentials just isn't sufficient anymore to protect enterprise systems. Indeed, the bad guys have beaten most identity proofing and authentication systems, and enterprises should not kid themselves into thinking their systems are sufficiently protected with just these measures. Instead a Trust but Verify approach is warranted, where users are 'continually authenticated' and their transactions continuously monitored.

- What are the emerging threats and challenges that are bypassing traditional security controls?
- What are the five layers of fraud prevention, and how do they mitigate risk?
- What should enterprise priorities be for fighting fraud, and which vendors best support these efforts?

Avivah Litan



“Excellent event in a great location. Unexpected angles on IAM that I had not even considered.”

Infrastructure Systems Team Leader, University of Exeter

Technical Insights: Identity Management Architectures

Navigating the Changing IAM Landscape in 2012

Six major trends will drive the evolution of businesses' management of identity and privacy during 2012: a shift from strategy to tactics, a focus on identity assurance, the development of authorization into a first-class identity function, the emergence of identity connectors as an architectural component, a move away from session-oriented identity designs toward token-based designs, and continuing battles over identity and privacy policy. In 2012, businesses need to increase their focus on identity and privacy projects that can achieve quick time-to-value and that can return real value not just to IT, but also to business users.

- Economic conditions and changing IAM architectures will increase pressure for tactical, end-user focused IAM projects during 2012
- Stronger authentication and more robust authorization will be focal points of identity projects during 2012; key technologies will include one-time passwords, OAuth, and XACML
- The regulatory environment will continue to drive authentication and privacy initiatives

Bob Blakley



User Account Provisioning: To and From the Cloud

A growing number of organizations are deploying software as a service (SaaS) applications that run critical business processes and contain sensitive data. Security, compliance, and user administration are major challenges for organizations running SaaS applications. Many organizations are manually provisioning and de-provisioning user accounts in the SaaS environment. This is a cumbersome process that is subject to error. This session will discuss how organizations are managing identities for cloud applications and how organizations are automating user account provisioning to and from the cloud.

- Compare the various architectural approaches for provisioning user accounts to cloud-based applications
- Examine how organizations can extend their existing identity and access management (IAM) infrastructure to provisioning user accounts
- Provide insights into how IAM vendors are extending their products to support provisioning of user accounts to cloud applications
- Look at alternatives to manual provisioning/re-provisioning for cloud-based services

Robin Wilton



Death of Authentication

Authentication is a bad technology: It's expensive to implement, it's hard to use, it's too easy to subvert or circumvent, and it fails more and more frequently and more and more spectacularly in today's increasingly risky electronic environment. Until recently, there was no alternative, but now there is: Enough personal information exists in electronic form that we can move from authentication to recognition — and we will.

- Authentication doesn't work well — even if it's "strong" authentication
- Authentication's not going to be fixed — it's going to be supplanted by recognition
- Recognition will need to overcome significant privacy issues before it's widely adopted

Bob Blakley



High Identity Assurance in a Mobile World

Many of us could now almost cope better if we left our wallet at home than our mobile handset. Whether via a mobile handset or not, most of us expect to be able to access online services wherever they, and we, are located. This session looks at the implications for trusted access to



services, on the basis of identity and other assertions.

- Does the move to mobile mean your device should store your credentials, or point to them?
- What are the factors which make mobile access more (or less) trustworthy?
- What decision factors can you apply to the architecture and deployment of high-assurance mobile authentication?

Robin Wilton



New World of Federation

SAML federation works well for cross-domain access to legacy enterprise applications and SOAP-based web services apps. But cloud applications and enterprise REST web services apps require a different approach. A new generation of protocols and services are emerging to meet these needs; this session provides details.

- Mobile devices and SaaS cloud services create new federation requirements which aren't well served by existing federation technology
- Identity is moving from a "web of protocols" architecture to a "sea of tokens" architecture
- Consumer authentication and federation protocols — especially OpenID and OAuth — are invading the enterprise and enabling new enterprise federation use cases
- A "cloud bridge" component is emerging at the edge of the enterprise to accommodate federated provisioning and token translation requirements

Bob Blakley



Limited Availability – Book Early

Roundtables are restricted to a limited number of participants and some are available to end users only. Attendees will be accepted on a first-come, first-served basis. Reservations can be made through the online Agenda Builder tool.

Gartner Analyst/User Roundtables

Join us for a hosted peer group discussion with your end user peers, along with a Gartner analyst lending his or her expertise to assist you. These should not be missed!

Emerging Identity Standards and Standards Processes

Bob Blakley, Gartner

IAM On a Shoestring: Managing IAM Budgets

Ant Allan and Perry Carpenter, Gartner

Ask the Analyst: The Secrets of Selling IAM to the Business

Ray Wagner and Tom Scholtz, Gartner

Ask the Analyst: When IAM Programs Go Wrong: Best Practices for Avoiding Risks

Perry Carpenter and Earl Perkins, Gartner

Ask the Analyst: Reality of IAM for Cloud Computing Environments

Gregg Kreizman and Andrew Walls, Gartner

Planning for IAM Futures: How Will IAM Change and What Do Enterprises Need to Do About It?

Earl Perkins and Ray Wagner, Gartner

Selecting IAM Tools and Managing IAM Vendors

Earl Perkins and Ray Wagner, Gartner

INTERACTIVE WORKSHOPS

IAM ITScore

This interactive workshop session allows participants to work together, facilitated by a Gartner analyst, to assess their organizations' IAM program maturity using the Gartner ITScore for Identity and Access Management maturity assessment methodology and a workbook based on the ITScore diagnostic tool.

Ray Wagner, Gartner

Reporting to the Board

CIOs, CISOs and IAM leaders struggle to link efforts in IAM to the value they provide at line-of-business and executive levels. A handful of companies have figured it out and these practical tips can help you solve this challenge.

Tom Scholtz, Gartner



Roadmap to Stronger Authentication

Learn how to replace passwords with OTP or smartcards to strengthen authentication. The workshop will take participants through the detailed procedures for adopting the main strong authentication technologies.

Bob Blakley, Gartner

Panel Session: Combating Fraudsters and Hackers from the IAM Evil Empire

In the past, detection and mitigation of fraud and mis-use was primarily a problem for the financial services industry. The rising level of targeted attacks has made this a problem for all of us. Identity and usage context is needed to discern a pattern of abnormal activity.

Avivah Litan and Mark Nicolett, Gartner and Mickey Boodaei, CEO, Trusteer

Visioning Your IAM Program

Having a clear and compelling visioning is critical to developing a relevant IAM program and gaining support for that program. This workshop will allow participants to understand and begin walking through the steps necessary to create, refine, articulate, and sell their vision. Be warned: this session will have homework!

Perry Carpenter, Gartner



TUTORIALS

Introducing the IAM ITScore

Ray Wagner



IAM RFP: Choosing the Best Solutions for Your Business

Earl Perkins



BUILD YOUR OWN AGENDA

Powerful tools to *navigate, manage and decide*

To get the most out of your Summit experience, we've created a range of tools to help you manage your goals and objectives of attending.

Online Agenda Builder

A powerful planning tool designed to help you organize, view and select an agenda based on the following criteria:

- Analyst profile
- Schedule an Analyst One-on-One meeting
- Date and time
- Schedule an Analyst/User Roundtable
- Session descriptions
- Activities by day

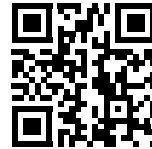
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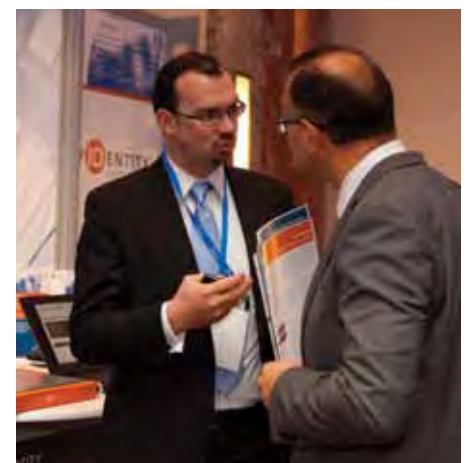
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